

CeBeDi®

Cebedi® Ultra Pure CBD is the 1st CBD food supplement that is backed by clinical studies. It does not cause a 'high' and is non-addictive. 1st CBD food supplement to receive dual validation for Novel Foods License from The European Food Safety Authority (EFSA) and UK Food Standards Agency (FSA). Phase III Efficacy Clinical Studies are underway



The  HEILMITTEL GROUP introduces

The Science of synthetic CBD

Cebedi® Ultra Pure CBD Oils & Capsules
PuraMouv® Ultra Pure CBD + Glucosamine Muscle & Joint Rub

Heilmittel Group: we Science-vate for Excellence in Health & Wellness.
At Heilmittel Group, we are more than just a name, we are a force of scientific innovation, redefining the standards of health and wellness. Built on a foundation of pharmaceutical expertise, cutting-edge research, and an unwavering commitment to safety, we create solutions that empower people to live better lives.

With an unrelenting focus on purity, efficacy, and regulatory excellence, we proudly introduce **Cebedi® and PuraMouv®**, the next generation of Ultra Pure CBD formulations. Designed through rigorous clinical validation and formulated for maximum bioavailability, these products embody the future of wellness, offering a superior, science-backed alternative to traditional CBD solutions.

At Heilmittel Group, we don't just follow industry standards, **we set them.**

The Companies Behind Heilmittel Group

Heilmittel Group is comprised of two companies dedicated to advancing health and wellness through science-driven solutions and innovation:

 **Bayerische Heilmittel**
Wissenschaften GmbH

BHW Bayerische Heilmittel Wissenschaften GmbH

Headquartered in Frankfurt, Germany – A leader in high-end food supplements, medical devices and health innovations backed with science and committed to rigorous clinical validation and regulatory excellence.

 north american
heilmittel inc.

NAH – North American Heilmittel Inc.

Headquartered in Ottawa, Canada –
Focused on innovative health product development for next-generation wellness solutions.



Cebedi® & PuraMouv® Ultra Pure CBD Product Line

Cebedi® Ultra Pure CBD Oils

- Fast-Absorbing Oil Drops, Spearmint Flavour: 560mg CBD (10ml bottle, ½ pipette = 20mg CBD)
- Fast-Absorbing Oil Spray, Unflavoured: 560mg CBD (10ml bottle, 1 spray = 10mg CBD)
- Fast-Absorbing Oil Drops, Spearmint Flavour: 280mg CBD (10ml bottle, ½ pipette = 10mg CBD)
- Fast-Absorbing Oil Spray, Spearmint Flavour: 280mg CBD (10ml bottle, 1 spray = 5mg CBD)
- Fast-Absorbing Oil Spray, Orange Flavour: 280mg CBD (10ml bottle, 1 spray = 5mg CBD)

Cebedi® Ultra Pure CBD Capsules

- Advanced Absorption Capsules: 10mg (7- or 28-day pack)
- Advanced Absorption Capsules: 20mg (7- or 28-day pack)

PuraMouv® Ultra Pure CBD Topical

- PuraMouv® Joint & Muscle Rub: Ultra Pure CBD + Glucosamine



Latest Industry Update: UK Confirms Safety of Synthetic CBD in Food Supplements

Regulatory Milestone – April 29, 2024

The UK Food Standards Agency (FSA) and Food Standards Scotland (FSS) have officially evaluated synthetic CBD as a novel food and confirmed its safety for use in food supplements. This landmark decision further reinforces the credibility of **Ultra Pure CBD** as a reliable and science-backed ingredient in health and wellness products.

Key Findings:

- Synthetic CBD is deemed safe for adult consumption with a provisional **Acceptable Daily Intake (ADI) of 10 mg per day for a 70 kg healthy adult.**
- The safety assessment is based on extensive research and toxicology reviews, ensuring **the highest standards of consumer protection.**

What This Means for the Industry:

This regulatory update solidifies synthetic CBD as a trusted and regulated ingredient, increasing consumer confidence and opening new market opportunities for **Cebedi® Ultra Pure CBD**. With a strong foundation in clinical research and regulatory compliance, Cebedi® continues to lead the way in delivering scientifically advanced wellness solutions.

PuraMouv® Ultra Pure CBD Topical

PuraMouv® Joint & Muscle Rub: Ultra Pure CBD + Glucosamine

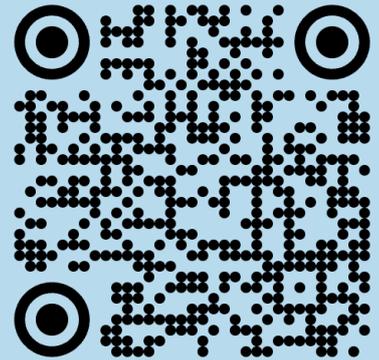


Safety Assessment:

Synthetic Cannabidiol (CBD) as a novel food for use in food supplements

Date 29th April 2024

Authors: Tahmina Khan and Ben Haynes



Why [Cebedi] Lab Made CBD?

CBD can be made in one of two ways:

1. Processing cannabis plants - isolating CBD and attempting to remove all impurities;

2. Synthesising pure CBD in a laboratory.

It is nearly impossible to extract pure CBD from the cannabis plant. There will always be traces of other cannabinoids, including THC, the addictive part of cannabis. Cebedi® is made by scientists, using citrus fruits to produce pure CBD by mimicking specific sections of DNA from the cannabis plant. Because there are no impurities to begin with, there are no impurities in the end product. All you get is completely safe, Ultra Pure CBD.



Cebedi® offers Ultra Pure CBD Oils and Capsules, scientifically formulated for maximum bioavailability, consistency, and safety.

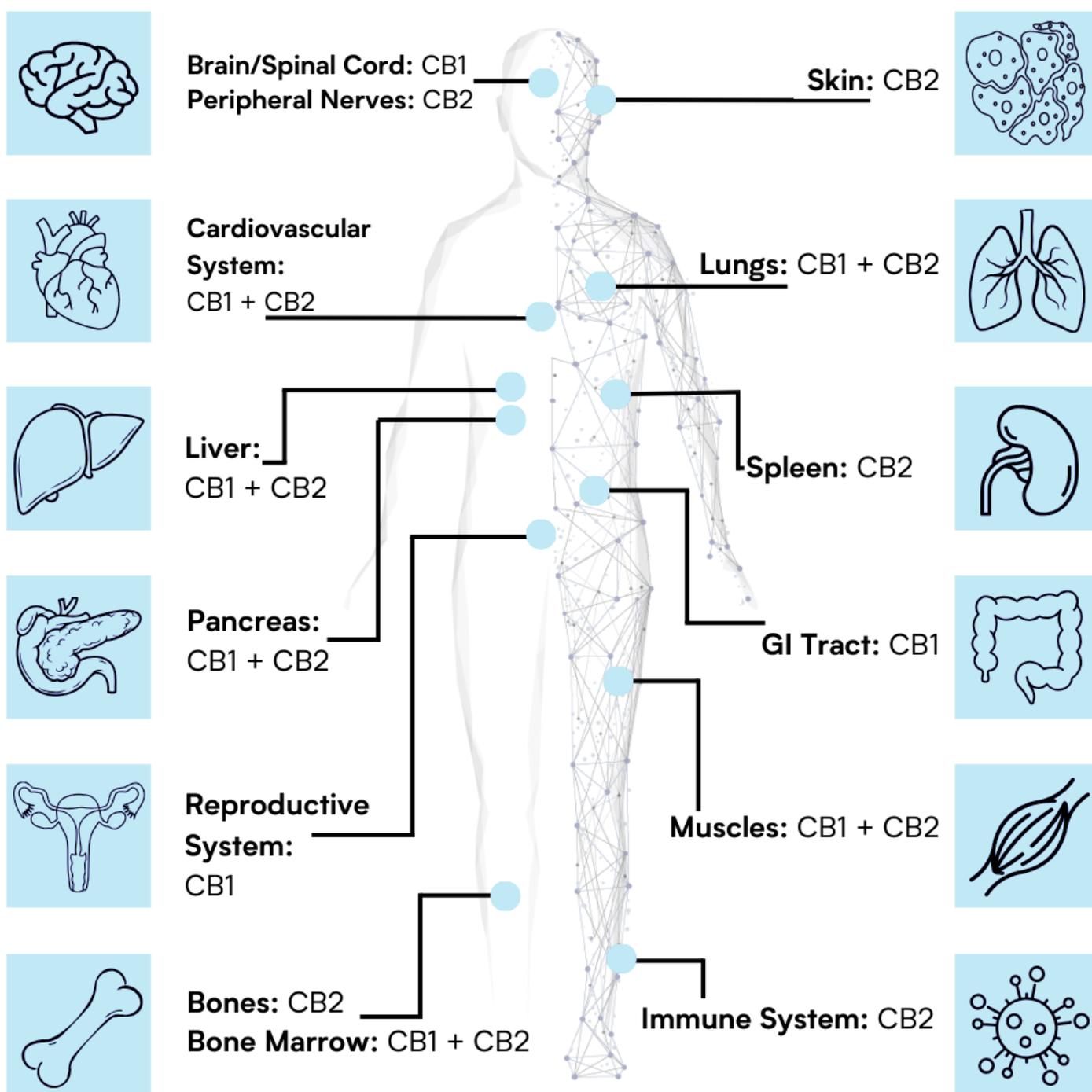


PuraMouv™ is a cutting-edge CBD Muscle & Joint Balm, designed for fast absorption, deep relief, and optimal recovery.

Clearing the Misconceptions: The Science Behind Ultra Pure CBD

There is a lot of misinformation about CBD. As we are Lab-Made Ultra Pure CBD we have 0% THC (Tetrahydrocannabinol) present in our products. THC is the part of the plant that causes a 'high' and is addictive. Contrary to popular opinion CBD is non addictive and won't give you a 'high'.

To really understand how CBD works in the body, we must understand how our ECS (Endocannabinoid system). Our ECS ensures our body maintains a healthy state by supporting wider systems like the immune system, cardiovascular system, and our central nervous system.



This internal system plays a crucial role in regulating our mood, memory, energy levels, bone density, sleep and much more. It isn't natural for your body to feel pressure or worry. When you take Pureis, it binds to receptors within the ECS system to maintain balance, returning our bodies back to their natural state.

WHAT DOES CBD DO?

CBD is scientifically recognised as a way to recalibrate the body and mind.

We are getting great feedback on how it's helping many people in different ways including managing stress, general coping, irritability, getting to sleep and less disturbed sleep. Also, being a powerful anti-inflammatory, it helps with recovery from injuries, aches and pains, better joint mobility.



CALM



PAIN

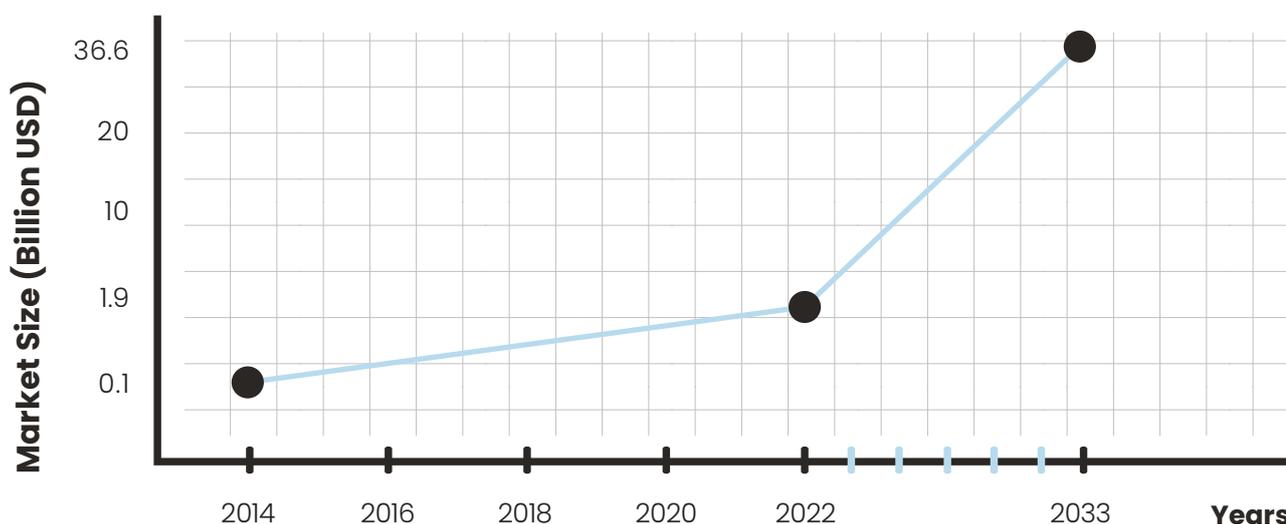


SLEEP

THE CBD MARKET Trend

The global cannabidiol (CBD) market has experienced remarkable growth, expanding from \$108 million in 2014 to **\$1.9 billion in 2022**.

Projections indicate that this upward trajectory will continue, with the market expected to reach approximately **\$36.6 billion by 2033**, reflecting a compound annual growth rate (CAGR) of **17.5% from 2024 to 2033**.*



*CBD Statistics, Data And Use In 2025 – Forbes Health

CBD TRAINING TOOLKIT

CANNABIDIOL (CBD) IN PHARMACY



CBD TRAINING TOOLKIT

This training is intended for use by the whole pharmacy team to refresh their knowledge and build a better understanding of how CBD is thought to work and its potential benefits for customers. It also looks at how to give advice and recommend products to suit customer needs.

The CBD Training Toolkit includes:

Part 1

Cannabidiol (CBD) in pharmacy: Using CBD as a food supplement

Part 2

Introducing Cebedi – Ultra Pure CBD

Train the team

Pharmacists and pharmacy technicians can use this training to educate their patients.



CANNABIDIOL

(CBD) as Over-The-Counter (OTC)

Cannabidiol (CBD) is a compound derived from the *cannabis sativa* plant.¹ In pharmacy, it is available in various dosages and formulations, including oral food supplements and topical options. These products can vary greatly, particularly regarding their manufacturing processes, which can affect their purity and efficacy.



LEARNING OBJECTIVES

After reading this brochure, you will be able to:

- ✓ Understand how CBD is currently known to affect the body's endocannabinoid system (ECS)
- ✓ Recognise the evidence available to show the effects of CBD on the body
- ✓ Alleviate concerns and misconceptions about CBD usage
- ✓ Understand the different manufacturing processes used to create CBD products

*Note: Using CBD as a food supplement should not be substituted for a varied diet or healthy lifestyle. Prescribed medication or treatment used to treat these conditions should not be stopped or substituted without advice from a doctor.

CBD AND ITS USES

The Cannabis Sativa L. plant contains more than 150 different phytocannabinoids that have been isolated to date.¹ However, studies have mainly focused on the effects of just two of these compounds: CBD, which is not known to be psychoactive, and THC (tetrahydrocannabinol), which is psychoactive.¹

To date, cannabidiol is licensed as an adjunctive therapy in severe treatment-resistant epilepsies and for moderate to severe spasticity in multiple sclerosis in adults.² While these licensed indications are few and specific, the market for CBD supplementation has experienced tremendous growth over the past few years, in part because CBD is widely understood as therapeutic for many health conditions.²

Currently, CBD is being studied extensively and while there is still much to learn about its precise actions and effects, some studies suggest that CBD may contribute to wellness by helping with a number of conditions including:^{2*}

- Anxiety
- Insomnia
- Pain
- Inflammation



UNDERSTANDING THE SCIENCE



DID YOU KNOW?

The body produces its own endocannabinoids, which are structurally similar to molecules in the cannabis plant. They work to control many bodily functions.³

The endocannabinoid system (ECS) is considered a 'neuromodulatory network', involved in both developing the central nervous system (CNS) and playing a major role in cognitive and physiological processes in the body.⁴

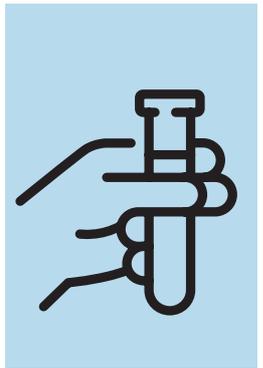
The ECS regulates and controls many key body functions, including:^{3,5}

- Sleep
- Temperature control
- Pain and inflammation
- Immune responses
- Emotional processing and mood

Studies have shown that the ECS potentially influences dopamine and serotonin levels, amongst other neurotransmitters and hormones in the body, in order to do this.⁵

The ECS contains CB1 and CB2 receptors with which both internal (endocannabinoids) and external cannabinoids (CBD products) can interact. When we need help modulating some of these body functions,

CBD products may be able to help support this by interacting with these receptors and ligands (molecules that bind to a receptor) to promote a response.



When used as a food supplement, it has been suggested that CBD products can work to mimic the cannabinoids in our own bodies. They do so by working on these receptors to potentially help regulate symptoms of anxiety, insomnia, pain and inflammation, among other conditions.²

CB1 receptors

are located mainly in the brain and control functions like hunger, mood, alertness, etc.^{3,4}

CB2 receptors

are located mainly in the peripheral nervous system and play a role in modulating pain and inflammation.^{3,4}



CONCERNS AND MISCONCEPTIONS ABOUT CBD

Some customers may have concerns about the use of CBD and its safety. It is important that you recognise the studies and evidence available so that you can appropriately advise them. Below are some misconceptions that customers might have about CBD products and some suggested responses.

FALSE!

“ CBD has psychoactive effects that can cause a ‘high’ ”

This is one of the most common misconceptions about CBD. THC, a different compound found in the cannabis plant, is known to have a psychoactive effect by interacting with cannabinoid receptors in the brain,⁴ but CBD is not known to be psychoactive.

FALSE!

“ All CBD products are created equally ”

A recent analysis of CBD products available over the counter in the UK found that the quality of some of these products can be substandard, particularly regarding CBD content.⁷ The FSAI (Food Standards Agency Ireland) conducted a survey which found that 84% of CBD products they tested contained THC, and 37% had THC levels significantly above what is considered safe when taken at the maximum stated dosage. In addition, 41% of products tested contained CBD levels which differed from the declared content by $\geq 50\%$.⁸

FALSE!

“ CBD products are not ‘safe’ ”

The World Health Organization states that to date, there is no evidence of public health-related problems associated with the use of pure CBD.⁶ The Food Standards Agency (FSA) review extensive toxicology data submitted by CBD food supplement companies to determine its safe use, therefore it is important to note which products they deem ‘safe’. Not all products that contain CBD are considered ‘pure CBD’, and it is important to choose a product that has been diligently, clinically studied and reviewed for your customer to ensure its efficacy, safety and purity.

FALSE!

“ CBD is addictive ”

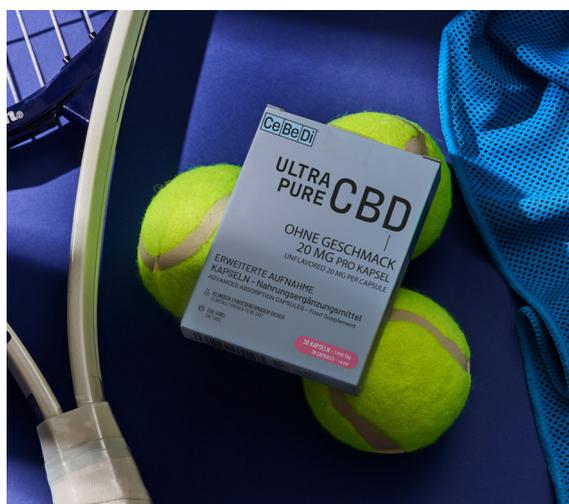
The World Health Organization states that in humans, CBD exhibits no effects indicative of any abuse or dependence potential.⁶ Your customers should always be advised to only take CBD food supplements as per the recommended directions and not to exceed the maximum recommended dose.

CANNABIS/HEMP PLANT-DERIVED VS SYNTHETIC CBD

CBD is usually either directly extracted from the plant or synthetically derived.

Plant-derived CBD is extracted from the cannabis (marijuana) or hemp plant. Both marijuana and hemp are part of the Cannabaceae family; however, hemp contains a lower THC content (responsible for psychoactive effects). Therefore, when CBD is the target molecule, it is often used instead.⁹

While some customers may want a more “natural” option, isolating ‘pure’ CBD from a plant (and from the other cannabinoids in it) is difficult to achieve, even with laboratory intervention, thus other cannabinoids such as THC may be present.



Plant-derived CBD may also be viewed less favourably as it:

- Relies heavily on agriculture of the plant, which may lead to product waste

- Can have a distinct taste and smell

Synthetic (or lab-made) CBD aims to be chemically identical to the CBD found in the *cannabis* plant and also interacts with the cannabinoid receptors in the body. This may be more preferable to some as it:

- Is free from pollutants associated with cannabis/hemp plants (pesticides, environmental factors)

- Has no reliance on agriculture, so is potentially more sustainable and environmentally friendly

- Synthetic CBD is not derived from cannabis or hemp plants, ensuring the absence of natural cannabinoids like THC

- Due to its synthetic nature, there is no risk of psychoactive effects associated with natural THC

- Is free from the distinct odour and taste.

SUMMARY

- The endocannabinoid system is complex and is responsible for many of our bodily functions. Our bodies’ own cannabinoids help to regulate these.
- CBD is a growing industry, with more research becoming available regarding its therapeutic effects for many conditions, including anxiety, sleep and pain
- There are many myths and taboos about CBD, but evidence shows that ‘pure’ CBD is safe for use. However, customers should exercise caution as many of the products available are considered substandard
- Synthetic CBD may be preferred over plant-derived CBD for many reasons, not least due to its production in a more controlled environment.

References:

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Pure Science. People Approved.

Clinically tested and approved by both consumers and regulatory authorities, Cebedi® Ultra Pure CBD supplements are the safest*, and purest, products of their kind. And they're 100% nonaddictive. So you can use them with complete confidence anywhere. At any time.

100%
nonaddictive



Available online at www.cebedi.com

*Safety has been confirmed by the UK Food Standards Agency for Cebedi® CBD.

100% PURE. 0% THC.

Backed by Clinical Trials, Cebedi® Ultra Pure CBD supplements are the safest*, and purest, products of their kind. Their unique adaptability ensures maximum efficacy, empowering people to integrate the products in their daily routine for consistent, confident use anywhere, at any time.

As the world's leading brand of **Lab-Made CBD supplements**, **Cebedi®** contains 0% THC, making them 100% non-addictive. Sustainably produced, they are also the first CBD supplement globally to receive a Positive Safety Assessment from the UK Food Standards Agency, ensuring they contain no pollutants, pesticides, toxins, terpenes, heavy metals or other cannabinoids, that can occur naturally in the cannabis plant.

Cebedi® Ultra Pure CBD is available online at www.cebedi.com



Cebedi®: The Next Generation of Ultra Pure CBD

At Cebedi®, we redefine CBD with pharmaceutical-grade precision, ensuring unmatched purity, safety, and efficacy. Unlike conventional CBD, our Lab-Made Ultra Pure CBD undergoes rigorous development—just like a new medicine or vaccine—to deliver the highest standard for consumers. Ultra Pure, Ultra Safe Our innovative lab-made approach guarantees zero pollutants, toxins, heavy metals, terpenes, pesticides, or unwanted cannabinoids—just pure, consistent, and reliable CBD.

DID YOU KNOW?

Did you know that traditional CBD is poorly absorbed, with as little as 6% bioavailability due to first-pass metabolism? We've tackled this challenge head-on.



Our Breakthrough Absorption Technology

- Preclinical evidence shows 25-50 times higher systemic absorption levels of Ultra Pure CBD.
- Maximum bioavailability for superior impact With Cebedi®, purity meets performance—delivering CBD in its most effective and optimized form.

Traditionally CANNABIS PLANT-DERIVED CBD VS our Cebedi® LAB-MADE ULTRA PURE CBD

Cannabis plant derived CBD

- As there are 500 components in the cannabis plant, it's very difficult to separate the one component CBD without having traces of other components
- Separating pure CBD from a plant is difficult, and can be harshly extracted
- Due to the CO2 extraction process used, this is not environmentally friendly
- Has a distinct taste & smell - likely due to the presence of terpenes. Weather dependant
- Each batch will vary, there is no batch consistency. Need a lot of land to scale the product
- Crop can fail, leading to unnecessary product wastage

Lab-made / synthetic CBD "Cebedi®"

- Lab-made / synthetic CBD is the only way to guarantee Ultra Pure CBD meaning no other components are present in the product
- Originates from natural citrus sources, lab made CBD is designed to mimic the DNA of CBD found in the cannabis plant, we are quality assured, lab-made CBD
- There is no reliance on agriculture; minimal water usage and is more sustainable and environmentally friendly
- Free from toxins, pollutants, insecticides, or pesticides
- Free from other cannabinoids including THC and terpenes that are practically impossible to remove from the plant
- Guaranteed no psychoactive properties
- Odourless; does not contain pungent smells from the plant; impacting taste
- Every batch is the same, full batch consistency
- No shortage, can scale to millions of tonnes
- New data demonstrating 8,000 Times Higher Potency of Novel Synthetic Super-CBD over Plant-Derived CBD



WHAT MAKES US DIFFERENT ?

- 1st CBD food supplement globally to receive dual validation for Novel Foods License from the European Commission *and the UK government.*
- 1st CBD food supplement backed by clinical studies (Phase I Safety & Tox studies)
- Lab-made/synthetic Ultra Pure CBD with 0% THC or other components found in plant CBD. No risk of addiction or a psychoactive effect
- 1st CBD food supplement globally to use FDA registered raw material, with a Drug Master File.
- Phase III Efficacy Clinical Studies underway to make claim on food supplement and acquire medicine license
- Great tasting and odourless (a lot of plant CBD is very unpleasant tasting)
- Extensive R&D pipeline with CBD combination products, muscle & joint rub and innovative delivery systems

HOW TO GET STARTED

We are getting great feedback on how it's helping people in different ways including managing stress, general feeling of coping, getting to sleep, less disturbed sleep. Also, being a powerful anti-inflammatory, it helps with aches and pains and better joint mobility.

Here are some of the different ways people can take Cebedi®:

1. 560mg oil or the 280mg oil at any time during the day or night.
2. 20mg capsules at any time during the day or night.
3. 560mg oil at night and a top up of 280mg oil during the day.
4. 560mg oil at night and 1-2 capsules in the morning or during the day.

We recommend that you take it consistently every day for at least a month, most people start to experience the benefits between 2 to 6 days. It can be trial and error to get the dose right for you. For people who are not feeling the benefits after 1 week, we suggest you increase your dose.

People take the product in different ways, some people take oil only, others take capsules only and we have people taking a mix of both capsules and oils (oil at night + capsule during the day).

The oil may change a pink colour when exposed to light, don't worry this is a good sign as it signals the high quality of the coconut oil that the CBD is suspended in. Choosing what strength is best for you will depend on your own needs, as everyone is different, and people can respond differently. You have the freedom to adjust your intake for desired benefits.

REASONS FOR TAKING CBD



We recommend that customers try 560mg oil for sleep. There is no sedative in our product, it just takes the busyness out of your head. At night take a full pipette for the 1st month, hold under the tongue for 60 seconds and swallow. Or if you have 560mg Unflavoured take 2-4 sprays of the 560mg oil, hold under tongue for 60 seconds and swallow. Each spray of the 560mg oil is 10mg of CBD. Half a pipette is 20mg of CBD. We advise customers to try this consistently for a month for maximum benefits.



We recommend that customers try our Cream Muscle Rub. Also fortified with Glucosamine. You can take these at any point of the day, with or without food. For moderate to severe pain we recommend applying it on daily-basis. You can also rub our 560mg oils into your skin on painful areas. This can help out.



We recommend that customers try 280mg oil. During the day when feeling irritable or to get over the slump, take 2-4 sprays of the 280mg oil, hold under tongue for 60 seconds and swallow or take a full pipette of the unflavoured. Each spray of the 280mg oil is 5mg of CBD. Half a pipette is 10mg of CBD.

The German Food Standard Agency recommends CBD food supplementation of up to 70mg. We are aware of some people taking up to 70mg, you can increase or decrease if required. We also have many people on 20mg and 40mg a day and they are feeling great benefits at the lower intake. Deutsche Heilmittel GmbH have invested significantly and spent many years in conducting safety clinical studies to prove our product is safe up to a very high intake. Cebedi® Ultra Pure CBD is designed to easily fit into your daily routine. You can add drops of Cebedi® to your coffee, smoothies, or porridge to help kick start your mornings.

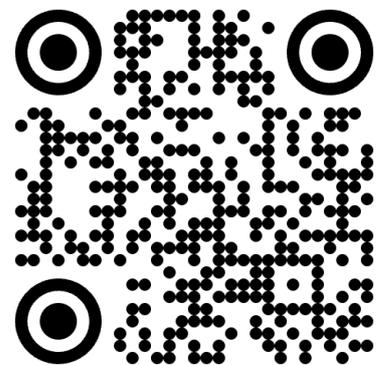
DOSAGE

The table below is some helpful information on the dosage for each of the Cebedi® CBD products:

<u>Oil Spray</u>	<u>Oil Dropper/Pipette</u>	<u>Capsules</u>
Each spray of the 560mg oil is 10mg of CBD.	560mg oil; half a pipette, up to the black line is 20mg of CBD.	One capsule of the 10mg is 10mg of CBD.
Each spray of the 280mg oil is 5mg of CBD.	560mg oil; a full pipette, up to the black line is 40mg of CBD.	One capsule of the 20mg is 20mg of CBD.
	280mg oil; half a pipette, up to the black line is 10mg of CBD.	
	280mg oil; a full pipette, up to the black line is 20mg of CBD.	



Watch Cebedi® Quick Start Guide NOW on YouTube:
<https://youtu.be/DIrsC2NIM0I>



Cebedi

- Positive Safety Assessed by UK Food Standards Agency
- Backed by clinical safety studies
- 100% Pure. 0% THC.
- Non-addictive
- Lab-made
- Vegan
- Gluten-free
- Cruelty-free
- Effective and fast acting compared to other formulations due to its unique composition

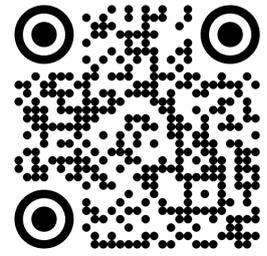
Cebedi is a food supplement intended to supplement the diet and should not be substituted for a varied diet or healthy lifestyle. If a customer is taking any medications or has any medical conditions they should speak to their doctor before taking CBD. CBD is not suitable for persons under the age of 18 or women who are pregnant or breastfeeding.



CHOOSING FROM THE CEBEDI PRODUCT RANGE

You can use the product selector to guide your customer conversations and help you choose the best product for your customer.

Scan the code and choose Product Selector from the top menu for more details:



Cebedi is available in different formulations, strengths and flavours, giving your customer options and tailoring to their individual needs.



OIL DROPS

OIL SPRAY



280 mg

Ultra Pure CBD
Fast Absorbing Oil
280mg Unflavoured Oil Drops



560 mg

Ultra Pure CBD
Fast Absorbing Oil 560mg
Spearmint Flavour Oil Drops



280 mg

Ultra Pure CBD
Fast Absorbing Oil 280mg
Orange Flavour Oral Spray

CAPSULES



7 uses

10 mg

Ultra Pure CBD
Advanced Absorption
10mg Capsules, 7 Servings



28 uses

10 mg

Ultra Pure CBD
Advanced Absorption
10mg Capsules, 28 Servings



280 mg

Ultra Pure CBD
Fast Absorbing Oil 280mg
Spearmint Flavour Oral Spray



7 uses

20 mg

Ultra Pure CBD
Advanced Absorption
20mg Capsules, 7 Servings



28 uses

20 mg

Ultra Pure CBD
Advanced Absorption
20mg Capsules, 28 Servings



560 mg

Ultra Pure CBD
Fast Absorbing Oil 560mg
Unflavoured Oral Spray

INTRODUCING PURAMOUV CBD MUSCLE & JOINT BALM

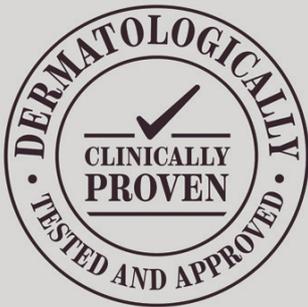
Backed by clinical studies and consumer user trials, Puramouv® CBD Muscle & Joint Balm is a cosmetic product that is deeply hydrating and effectively soothes the skin through moisturisation. It is designed to aid joint mobility and muscle tightness*.

The product should be used as an adjunctive or complementary tool, as a massage aid to support recovery from physical activity or long periods of inactivity.

This skin warming balm is a topical non-medical CBD product that enables people to aid their recovery with confidence and ease.



*Any discomfort or tightness that affects muscles and joints should not be ignored and should be discussed with a healthcare professional, particularly if it is severe and/or long-lasting.



77%

OF 113 USERS
AGREED THAT THE
PRODUCT HELPED
TO RELIEVE
MUSCLE TENSION



PURA
MOUV®

Ce Be Di®

WHY CHOOSE CEBEDI?

Backed by clinical trials, Cebedi® Ultra Pure CBD supplements are considered safe and pure; they also contain 0% THC, making the products 100% non-addictive.

Cebedi Ultra Pure CBD is one of the first CBD food supplements to receive a Positive Safety Assessment from the UK Food Standards Agency. In assessing a CBD food supplement for its safety, the FSA looks for assurance that it meets stringent standards on product purity.



Derived by chemical synthesis, using citrus extract, its unique composition is designed to mimic the DNA found in the cannabis plant and target the body's own natural ECS system. Synthetically derived CBD is thought to be more potent than their broad spectrum counterparts, meaning less product would be required for an 'effective dose' compared to other CBD formulations.

Sustainably produced, its unique formulation can help empower people to integrate CBD into their routine for consistent, confident use anywhere, at any time.

Cebedi Ultra Pure CBD contains no pollutants, pesticides, toxins, terpenes, heavy metals or other cannabinoids, that can occur naturally in the *cannabis* plant.

FREQUENTLY ASKED QUESTIONS *For professional use only.*

Oils or Capsules?

The answer is that it really comes down to personal preference. We have designed our entire range, so it appeals to everyone. You have the power to choose the product that suits your individual needs. If you like the convenience of swallowing capsules, you can try our 20mg capsules. Or if you prefer oils, try our great-tasting oral drops which have an interchangeable top.

Is CBD safe?

At Cebedi® we have invested significantly in clinical safety studies to ensure that our products have a high safety profile. Beware of other CBD brands that have not invested in these safety clinical studies.

Is Cebedi® CBD for athletes?

CBD is permitted by WADA (World Anti-Doping Agency), CBD is not a banned substance. However, we recommend you check with your own sporting organisation if CBD is permitted.

Can you take CBD oil for sleep?

As we are a food supplement, not a medicine, we are not allowed to make any medicinal claims. We have however received amazing feedback from our Cebedi® CBD on this! We recently carried out a consumer marketing survey where 92% of participants found Cebedi® effective for improving their sleep.

Is CBD legal?

Yes, under current European and German legislation, CBD is legal, providing the THC content is below 0.2%. Cebedi® has 0% THC levels. The entire Cebedi® range complies with EU and UK regulations of THC levels. Country specific legislation may vary, and we recommend checking at a local level before buying.

Is Cebedi® safe for children?

Due to the minimal evidence of the potential effects on growing children, our safety studies did not assess the suitability of CBD use in children. Therefore, CBD is not recommended for people under the age of 18.

The oil has turned pink, should I be concerned?

The oil may change colour, don't worry this is normal as it signals the high quality of coconut oil that the CBD is suspended in. The colour change is perfectly natural and is proof your coconut oil is of the highest quality so it is 100% safe to use.

What is the best CBD oil for anxiety/depression/pain?

As our products are food supplements, unfortunately, we are not allowed by law to give medical advice or to discuss whether our products have medicinal benefits. We are receiving great feedback and reviews from our Cebedi® friends on this area which is wonderful for us to hear after spending significant time and money researching CBD.

When to take CBD?

There is no 'set' time to take your CBD. It all depends on what suits you and your lifestyle. You can take it at any time during the day or at night. There is no caffeine or sedative that would cause you to remain awake or make you drowsy.

I'm on medication, can I still take Cebedi® ?

We have not received any feedback from customers experiencing drug interactions with medications they are currently taking. Warfarin is the only drug we can say not to take CBD with. As our CBD product is a food supplement and consumed at a low dose approx. 10mg CBD per day up to 80mg per day, drug interactions are not expected. We have successfully completed full Phase I safety and toxicity pre-clinical studies, we have embarked on Phase III clinical studies including a drug interaction study.

Is CBD addictive and will it cause a high?

So, Cebedi® will not give you a high as CBD is not addictive, and CBD has no psychoactive effect. Unlike THC which is the other part of the cannabis plant which is addictive and will give you a high, we have 0% THC in our products.

Are there any side effects from using CBD oil?

We have had no reports of any side effects, Cebedi® has a high safety profile and is very well tolerated. If anyone had any issues, we'd recommend that they discontinue the product.

Why does Cebedi® recommend a starting intake of 20mg daily, when other CBD brands recommend 70mg daily? How is Cebedi® better value for money?

There are over 545 components in the cannabis plant of which more than 113 of them are cannabinoids (CBD, THC, CBG, CBN etc.). It is nearly impossible to extract pure CBD from the cannabis plant, you will always end up with traces of the other cannabinoids which are all fighting to reach the same receptors. When you have an Ultra Pure CBD, like us, it can target the site of action without having to fight against other cannabinoids for the same receptor. With an Ultra Pure CBD, less is more. This is why the highest strength in our range is 560mg as you do not need to take a high daily intake of an Ultra Pure CBD to start to feel effects. If you were to use plant derived CBD, much more of the product is needed to produce similar effects.

What strength should I start with?

The UK Food Standard Agency recommends CBD food supplementation of up to 70mg. We are aware of some people taking up to 70mg, you can increase or decrease if required. We have many people on 20mg and 40mg a day and they are feeling great benefits at the lower intake.

Can you explain the doses?

In our range, we have 20mg and 10mg per day options. Our low dose oil, the 280mg, is each spray is 5mg of CBD. We would suggest two-four sprays under the tongue, hold it for 60 seconds and then swallow. The higher dose is the 560mg oil each spray of the 560mg oil is 10mg of CBD. We would suggest two-four sprays under the tongue, hold it for 60 seconds and then swallow.

Why can't I see anything about the benefits of CBD?

As we are a food supplement and not a medicine, we cannot make any medicinal claims. We'd love to be able to tell you about the life-changing effect that this cannabinoid is having on people's lives but unfortunately, we can't. We can say that lots of our Cebedi® friends are loving our products for a whole range of reasons and ailments. We are so proud to be part of the Cebedi® movement that is having such a positive impact on people's lives.

To know more, contact us via
info@puramouv.com

We have lots of information on our website:
www.cebedi.com.

Cebedi® is a registered trademark of:

BHW-Bayerische Heilmittel Wissenschaften GmbH – Germany
and NAH-North American Heilmittel Inc - Canada.



Bayerische Heilmittel
Wissenschaften GmbH

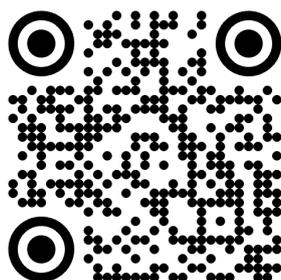


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To verify claims stated about Cebedi Ultra Pure CBD,
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